

भारत सरकार GOVERNMENT OF INDIA  
रेल मंत्रालय MINISTRY OF RAILWAYS  
(रेलवे बोर्ड RAILWAY BOARD)

No.89/M(C)/202/10 Vol III

New Delhi, dated 08.03.2016

**General Managers,  
All Indian Railways.**


**Sub: Instructions for pasting of stickers in trains for creating awareness.**

**Ref: IG/Crime & Intel/RPF/RB's letter No. 2012/ Sec (Crime) /45 /87 / Pt/NCPCR dtd 05.03.16 (copy enclosed).**

Reference above, following instructions are hereby issued for pasting of stickers in coaches:

1. A maximum of 5 stickers per coach may be permitted to be pasted in coaches.
2. The size of the stickers should not exceed 16.5'' X 11.5''.
3. These stickers should be pasted in doorways and gangways and should not obstruct the view of PIS signages or other authorized displays.
4. No overt/covert advertisement be allowed.
5. The permission for pasting of stickers at identified stations is granted for a period of one year.
6. All trains primarily maintained at and originating from identified 20 stations, as per **Annexure-I** of the above ref letter, are to be covered initially. Later on, trains primary maintained at other stations may also be taken up for provision of these stickers.
7. Coaching Depot Officers may permit and assist the representatives from Childline India Foundation (CIF) authorized by MWCD to paste these stickers under supervision of C&W supervisors.

**DA: As above.**

  
(Shailendra Singh)  
Exec.Dir. Mech. Engg. (Chg.)  
Railway Board

Copy to:

JS/MWCD in reference to D.O. letter No. 14-2/2007-CW-II dtd 23.12.15 for information and necessary action: Holding of passenger coaches in Indian Railways as on 31.03.15 is around 55000. Accordingly, number of stickers of 16.5'' X 11.5'' size @ 5 per coach comes out to be approximately 3 lacs. The representatives of CIF may be advised to approach Coaching Depot Officers of the Railways for provision of stickers on train coaches.

**GOVERNMENT OF INDIA  
MINISTRY OF RAILWAYS  
RAILWAY BOARD**

NO. 2012/Sec(Crime)/45/87/Pt/NCPCR

New Delhi, Dated: 5-03.2016

**General Managers  
All Zonal Railways**

Sub:-Display of poster/stickers at platforms and in trains for creating awareness.

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Consequent upon the provisions contained in para 9 of the Standing Operating Procedure (SOP) for Care and Protection of Children on Railways issued on 05.03.2015, Ministry of Women and Child Development (MWCD) has prepared one lakh posters/stickers for creating awareness, to be displayed at platforms of various railway stations, concourse area, coaches in all trains originating from 20 identified stations to start with and subsequently in other stations being identified for setting up of Child Help Desks/Kiosks and all other trains in near future. The intent of Ministry of WCD is to cover every railway station and each coach of every train including EMUs/ DMUs by the end of March, 2016 for which you may kindly assess the number of posters required and intimate the same to Board at the earliest. The posters are being provided by MWCD at their cost in the public interest and pasting would be on no cost basis for MWCD.

Ministry of Railways has decided that representatives of the Childline India Foundation (CIF), who man the Child Help Desks at 20 nominated stations, is authorized for pasting the posters/stickers under supervision of SMR/SM of the station. A broad plan received from MWCD for display of posters/stickers is enclosed.

Board desire that the following points may be kept in mind while pasting of posters/stickers at stations:-

1. No overt/covert advertisement be allowed.
2. It should not obstruct the view of PIS signages or authorized advertisement displays.
3. Posters should not be of unreasonable size (not beyond 2' x 5').
4. The posters/stickers should be pasted under the supervision of SMR/SM of the stations.
5. Five posters/stickers may be pasted on main entrance & exit platforms and on island platforms- one at each location near landing of stairs/ramp of Foot-Over-Bridges.
6. The permission for pasting of posters at identified stations is granted for a period of one year.

Separate instructions for pasting of posters/stickers in trains at originating stations will be issued by Mechanical Coaching Dte./Railway Board. Executive Director/Mechanical Engineer, Coaching, Railway Board (EDME/Chg.) has been nominated to coordinate this activity, who may be contacted on Railway Number:- 030-43736 & MTNL No.011-23381475, if faced with any problem in this regard.

In view of the above, this office may be apprised with the compliance by 31.03.2016 for perusal of Board please.

**This has the approval of Board (CRB, MM, MT, MS).**

*(Signature)*  
(Nirmal Singh)  
IG/Crime & Intel./RPF  
Railway Board

Copy to:-

1. MWCD in reference to their D.O. letter No. 14-2/2007-CW-II dated 23.12.2015.
2. CSCs/RPF/All Zonal Railway for information and further necessary action.
3. EDME/Chg. for further necessary action.

*Neelesh Kumar  
07/03/16*

*O/C*

*(Signature)  
5/3/16*

रश्मि एस. साहनी  
संयुक्त सचिव  
Rashmi Saxena Sahni  
Joint Secretary



भारत सरकार  
महिला एवं बाल विकास मंत्रालय  
शास्त्री भवन, नई दिल्ली-110 001  
GOVERNMENT OF INDIA  
MINISTRY OF WOMEN & CHILD DEVELOPMENT  
SHASTRI BHAWAN  
NEW DELHI-110 001 (INDIA)  
Ph. : 91-11-23388576  
Fax : 91-11-23388612  
E-mail : sahani.rashmi@gov.in  
23<sup>rd</sup> December, 2015

Dear Sir

I write this in context with the display of posters, jointly issued by Hon'ble Minister of Railways and Hon'ble Minister of Women & Child Development on 25<sup>th</sup> November, 2015 at a function held at New Delhi Railway Station and the discussions Shri Sunil Kumar, IRTS, Retd. Additional Member, Railway Board had with you in the matter recently.

Ministry of Women & Child Development is getting one lakh posters printed which need to be displayed at platforms of various railway stations, concourse area, coaches in all trains including EMUs and DMUs originating from the 20 identified stations where Child Help Desks/Kiosks are being set up by Childline India Foundation and other stations being identified for setting up of Child Help Desks/Kiosks in the near future. The intent of this Ministry is to cover every railway station and every train bogie by the end of March, 2016. For this you may kindly assess the number of posters required and intimate the same to us at the earliest.

A formal communication may also kindly be sent regarding permission of Railway Board for pasting of the posters by authorized representatives of Childline India Foundation (CIF) at 20 identified stations and subsequently in other stations too and in the trains originating from these stations. The display of these posters would be on no cost basis for MWCD for a period of one year as the poster has been issued jointly by two Ministries in public interest.

A broad plan for display of posters at various stations and trains is enclosed for your kind perusal. I shall be grateful if this is conveyed to all the zones of railways with a copy endorsed to us for organizing the programme for pasting of posters by CIF representatives accordingly who are otherwise also in touch with local railway authorities on day to day basis.

I shall appreciate if an early reply is sent.

With regards

Yours sincerely,

  
(Rashmi Saxena Sahni)

Enc: As Above

Mr. S.C.Jethi  
Additional Member (Commercial)  
Railway Board, New Delhi

## Details of station and posters to be pasted

| Sl No        | Station name         | Approx. number of trains originating | Approx. number of coaches | Number of platforms | Number of posters to be posted at platforms @ 5 per platform | Number of posters in each train @ 5 per coach | Total Number of posters |
|--------------|----------------------|--------------------------------------|---------------------------|---------------------|--|---|-------------------------|
| 1            | New Delhi            | 100                                  | 1436                      | 16                  | 80   | 7180  | 7260                    |
| 2            | Old Delhi            | 81                                   | 767                       | 16                  | 80   | 3835  | 3915                    |
| 3            | Hazrat Nizamudin     | 58                                   | 853                       | 11                  | 55   | 4265  | 4320                    |
| 4            | Anand Vihar Terminus | 26                                   | 431                       | 7                   | 35   | 2155  | 2190                    |
| 5            | Mumbai Central       | 22                                   | 366                       | 12                  | 60   | 1830  | 1890                    |
| 6            | CST- Mumbai          | 53                                   | 911                       | 12                  | 60   | 4555  | 4615                    |
| 7            | Howrah               | 115                                  | 1772                      | 24                  | 120  | 8860  | 8980                    |
| 8            | Sealdah              | 34                                   | 468                       | 8                   | 40   | 2340  | 2380                    |
| 9            | New Jalpaiguri       | 17                                   | 256                       | 7                   | 35   | 1280  | 1315                    |
| 10           | Ranchi               | 27                                   | 307                       | 5                   | 25   | 1535  | 1560                    |
| 11           | Chennai Central      | 77                                   | 1137                      | 13                  | 65   | 5685  | 5750                    |
| 12           | Chennai Egmore       | 30                                   | 530                       | 6                   | 30   | 2650  | 2680                    |
| 13           | Lucknow-NR           | 35                                   | 359                       | 9                   | 45   | 1795  | 1840                    |
| 14           | Lucknow-NER          | 56                                   | 426                       | 5                   | 25   | 2130  | 2155                    |
| 15           | Guwahati             | 29                                   | 469                       | 7                   | 35   | 2345  | 2380                    |
| 16           | Bangalore City       | 52                                   | 864                       | 10                  | 50   | 4320  | 4370                    |
| 17           | Patna                | 58                                   | 813                       | 10                  | 50   | 4065  | 4115                    |
| 18           | Varanasi Cant        | 36                                   | 462                       | 9                   | 45   | 2310  | 2355                    |
| 19           | Secunderabad         | 56                                   | 863                       | 11                  | 55   | 4315  | 4370                    |
| 20           | Nagpur               | 22                                   | 324                       | 7                   | 35   | 1620  | 1655                    |
| <b>Total</b> |                      | <b>984</b>                           | <b>13814</b>              | <b>205</b>          | <b>1025</b>  | <b>69070</b>                                  | <b>70095</b>            |